



Destiny One™ The Lifelong Learning Platform™

Destiny One is The Lifelong Learning Platform that provides interactive student management. Designed to strategically engage today's learners, Destiny One enables higher education organizations to forge, manage and cultivate lifelong learning relationships.

Protecting your existing investment, Destiny One extends conventional campus systems such as SunGard Banner, Datatel and PeopleSoft. Built from the ground up exclusively to meet the unique needs of lifelong learners, this intelligent software assists education administrators looking to more efficiently and effectively acquire, engage and retain learners for a lifetime. Destiny One streamlines best practices in enrollment, curriculum, finance and marketing, for maximum efficiency, productivity and return on investment.

Features and benefits include:

Curriculum Management:

Destiny One's collaborative curriculum development capability enables rapid course and program creation, adaptable scheduling and publishing to online and print formats

Enrollment Management:

Destiny One's real-time reservation engine incorporates dynamic pricing, guided application management, waitlist management, real-time P&L monitoring, class list communication and synchronization with campus enrollment systems

Financial Management:

Destiny One deftly manages the many unique financial requirements of lifelong learning including flexible discount schedules, supplementary fees, invoicing, billing, reconciliation to GL and standard report creation

Security:

Destiny One is Payment Application Data Security Standard (PCI PA-DSS) certified, adhering to the most stringent Payment Card Industry's security standard for personal information protection and e-commerce transactions

Operational Excellence:

Destiny One includes workflows based on best practices for over 20 of the most common processes in lifelong learning which deliver significant staff productivity, consistency of learner experience and organizational process governance

Reporting & Performance Management:

Destiny One boasts over 150 industry-compliant standardized reports as well as on-demand performance management reporting of enrollments, students and finances

Student Portal:

Destiny One provides a rich, contextual online environment for lifelong learners to manage and build their institutional relationship including certificate or degree completion dashboards, financial and academic history, and 24 X 7 online access to a variety of other student services

Marketing:

Destiny One provides fine-grain control over branding for online and print publishing, search engine optimization, data mining and analytics, and essential CRM capabilities such as market segmentation, campaign management and closed-loop feedback on campaign success

Multi-tenant :

Destiny One is developed to support multiple lifelong learning divisions across an institution, allowing each to present its own branded website, course offerings and workflows, while gaining economies of scale from a shared infrastructure, common student database and single extension to conventional campus systems

Shared Services:

Destiny One facilitates the consolidation of common administration and support functions across an institution's multiple lifelong learning divisions, enabling consistency of delivery and economies of scale

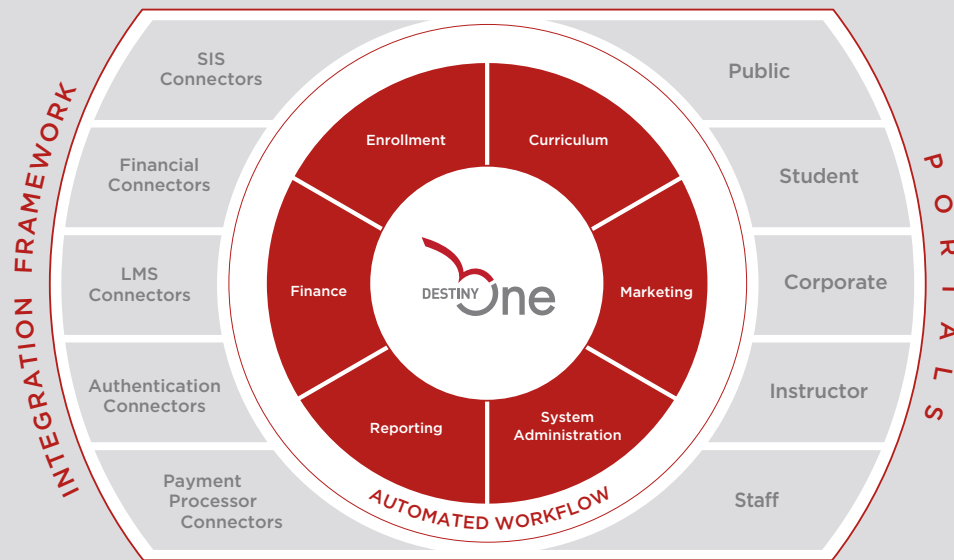
Extending Conventional Systems:

Destiny One's robust integration infrastructure, based on industry standards, enables institutions to forge, manage and cultivate lifelong learning relationships as an extension to their student and financial "systems-of-record."



THE LEADER IN LIFELONG LEARNING SOLUTIONS

DESTINY ONE THE LIFELONG LEARNING PLATFORM










INTEGRATED PLATFORM

PCI PA-DSS v2.0 certified

Leading schools such as Stanford, Duke, Penn State, North Carolina State, University of North Carolina Charlotte and the University of Toronto have already chosen Destiny Solutions to engage their lifelong learners.

Destiny One - What it Means to You

-  **President** - increase lifelong learning revenue streams
-  **Dean** - grow and monitor the success of programs in real-time
-  **CIO** - manage the entire school through a state-of-the-art, integrated environment
-  **CFO** - obtain a complete financial picture through on-demand queries to a multitude of Destiny One financial reports
-  **Director of Marketing** - grow revenues through targeted marketing campaigns and learner relationship management strategies
-  **Registrar** - streamline and govern enrollments while empowering learners with a rich, secure, self-service environment
-  **Program Manager** - grow existing programs while identifying new market opportunities

Destiny One Key Features at a Glance

- Engage learners online through a rich student portal experience
- Manage students' lifelong relationship
- Enhance staff responsiveness and productivity
- Increase curriculum agility
- Manage the unique financial requirements of the lifelong learners
- Govern and grow the organization with rich analytics and business best practices
- Protect confidential data by complying to highest industry security standards



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